



**L.A. MEMORIAL
COLISEUM
FILMING GUIDE**



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PLEASE NOTE:

1. We request a minimum of seven business days from the time we receive a completed Inquiry Form to the first day of prep or shoot in order to properly plan a production.
2. The final tech scout to be completed no less than three business days prior to the first day or prep or shoot. Failure to meet these minimums may result in a rush fee.

DOWNLOAD A FILMING INQUIRY FORM HERE

https://www.lacoliseum.com/wp-content/uploads/2018/03/LAMC-Filming-Inquiry-Form-2020_A.pdf

California’s COVID-19 State of Emergency is over, but COVID-19 has not gone away. Please keep taking steps to prevent the spread. In accordance with the State of California and Los Angeles County Department of Public Health’s updated guidelines, stay up to date with COVID-19 vaccines, including recommended booster doses. Follow recommendations for isolation if you have suspected or confirmed COVID-19. If you are at high risk of getting very sick, talk with a healthcare provider about additional prevention actions. People may choose to mask at any time. People with symptoms, a positive test, or exposure to someone with COVID-19 should wear a high-quality mask or respirator when indoors in public.

<http://www.publichealth.lacounty.gov/media/Coronavirus/>

GREATEST STADIUM IN THE WORLD

The Los Angeles Memorial Coliseum, located in downtown Los Angeles and Exposition Park is the “Greatest Stadium in the World” with a history, legacy and connection like no other. The Coliseum is truly one of the most venerable sport monuments in America today with countless historic events and milestones taking place inside its walls during nine decades of celebrated history. Home to the USC football team since 1923, and a designated National Historic Landmark, the Coliseum has also hosted two Super Bowls (I and VII), a World Series (1959), and two Olympiads (X and XXIII) with a third Olympiad (XXXIV) coming in 2028.

Along with the adjacent Sports Arena, which closed its doors in 2016, the Coliseum is credited with helping to start the migration of professional sports teams to the West Coast. The complex provided a home for the Rams (1946-79 & 2016-2019), the Dodgers (1958-61), the Lakers (1960-67), and has also been home to a variety of Southern California teams, including: the Raiders (1982-94), UCLA Football (1933-81), Chargers (1960), Clippers (1984-99), USC Basketball (1959-2006), UCLA Basketball (1959-65), Cobras (1988, Arena Football), Ice Dogs (1995-96, IHL), Sharks (1972-74, WHA), Stars (1968-70, ABA), and Kings (1967, NHL).

The Coliseum has also welcomed a wide range of diverse and legendary events, such as entertainer Evel Knievel (1973), a Papal Mass by Pope John Paul II (1987), Nelson Mandela’s “Crusade against Apartheid” (1990), visits from several U.S. Presidents (FDR, JFK, and Reagan, to name a few), and endless sold-out concerts from such iconic artists as Pink Floyd, U2, The Who, Metallica, Bruce Springsteen, The Rolling Stones, and many more.

In 2013 the University of Southern California signed a lease agreement with the City of Los Angeles to manage and operate the Coliseum for the term of 98 years. In 2019, USC completed a \$315 million dollar building renovation returning the Coliseum to its world-class venue status. Every seat is brand new and the seven-story Scholarship Club Tower rises majestically above the south rim of the seating bowl. The peristyle, crown of the Coliseum, has been lovingly restored along with other historic elements of this living memorial to all who served in the U.S. Armed Forces during World War I.

The entire \$315 million renovation of the Coliseum was funded entirely from capital gifts, sponsorship revenue and donor naming opportunities. The renovation of the Coliseum ensures the event experience provides all fans options to enjoy a first-class facility, a tremendous home field advantage and preserves the historical integrity of the Coliseum.



ADDRESS AND CONTACTS

The Los Angeles Memorial Coliseum has a dedicated team that is here to deliver the best value and best experience.

Mailing Address:	Los Angeles Memorial Coliseum 3911 South Figueroa St. Los Angeles, CA 90037 (213) 747-7111 lacoliseum.com		
General Manager:	Joe Furin	<u>Phone</u> (213) 765-6342	<u>E-mail</u> furin@usc.edu
Assistant to the General Manager:	Marina Fote	(213) 765-6317	fote@usc.edu
Director of Finance:	Anjeanette Arakawa	(213) 765-6777	arakawa@usc.edu
Director of Box Office:	Sherry Caldwell	(213) 765-6343	sherry.caldwell@usc.edu
Director of Booking and Partnerships:	Teresa Guy	(213) 765-6319	tguy@usc.edu
Sr. Sales Manager:	Sacha Tani	(213) 765-6313	sachatani@usc.edu
Assistant General Manager:	Kevin Daly	(213) 765-6368	kevind@usc.edu
Assistant Director, Events:	Anthony Carmona	(213) 765-6357	anthony.carmona@usc.edu
Assistant Director, Facility and Event Operations:	Matthew Buswell	(213) 765-6396	buswell@usc.edu
Assistant Director, Coliseum Technical Operations:	Gabe Ochoa	(213) 765-6358	gochoa@usc.edu
Sports Turf and Grounds Manager:	Scott Lupold	(213) 765-6535	lupold@usc.edu



Joe Furin



Marina Fote



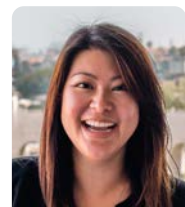
Anjeanette Arakawa



Sherry Caldwell



Teresa Guy



Sacha Tani



Kevin Daly



Anthony Carmona



Matthew Buswell



Gabe Ochoa



Scott lupold

I. PROCEDURES CHECKLIST

8+ BUSINESS DAYS PRIOR TO THE FIRST DAY OF PREP/SHOOT

- Set up an appointment to scout the location. If you know the specific dates and locations you are interested in, please give us that information for a preliminary availability check.
- Read through the “Guidelines” and “Fees” sections of this packet. Complete the Filming Inquiry Form and return to the Coliseum. No area will be held until a complete Filming Inquiry Form is on file.
- After receiving a completed inquiry form, we will complete the following:
 - Place a hold on the areas and dates requested
 - Review the scope of your filming
 - Check for other events scheduled in any surrounding areas that might cause noise or physical conflict
 - Approve or deny the request to film

6+ BUSINESS DAYS PRIOR TO THE FIRST DAY OF PREP/SHOOT

- Once you have been granted approval to film, you will be sent a LAMC Licensing Agreement and Estimate of Expenses. Upon reviewing the Agreement, please return:
 - The signed Licensing Agreement
 - Certificate of Insurance naming the University as additionally insured:
University of Southern California
3911 South Figueroa St
Los Angeles, CA 90037
 - Financial terms as stated on contract must be fulfilled prior to first day on site
- Schedule a Director/Tech scout
 - The tech scout must occur no fewer than three business days prior to filming.
 - A 10% Rush Fee will be charged for any tech scouts completed 1-2 days prior to the first day of load in or shoot.

3+ BUSINESS DAYS PRIOR TO THE FIRST DAY OF PREP/SHOOT

- Complete the final Tech scout. Everything you wish to bring in terms of set dressing, special effects, equipment, etc. must be fully disclosed at this scout. Please be prepared to discuss placement of any cranes, generators, and all production vehicles. Any equipment that is not disclosed prior to first day will not be allowed on site.

2+ BUSINESS DAYS PRIOR TO THE FIRST DAY OF PREP/SHOOT

- You will receive an updated Estimate of Expenses after your final scout.
- Please send in the following items:
 - Outstanding balance due
 - Full story board for review
 - Full equipment list

1+ BUSINESS DAYS PRIOR TO THE FIRST DAY OF PREP/SHOOT

- Please send in the following items:
 - Send shot timeline
 - Call sheet

PLEASE NOTE

1. Any changes to your filming information less than 48 hours before the first load in / shoot day will incur a 10% Rush Fee to your total rent amount.
2. Any changes to your filming information less than 24 hours before the first load in / shoot day will incur a 15% Rush Fee to your total rent amount.
3. Filming Information includes (but not limited to): hours, staffing, locations, equipment rentals, etc.

II. BUILDING POLICY AND PROCEDURES

1. ACCESS

Access into the Coliseum on your filming date will begin at the time listed on your LAMC Licensing Agreement and not sooner. If you should need access into the Coliseum prior to your filming date for a scout of any kind, an appointment must be made with your Coliseum Event Manager. Location of any video village is also subject to advance approval of Coliseum management and shall be designated at the time of the director scout.

2. SCRIPT or STORY BOARD APPROVAL

- A detailed description must be turned in with the Filming Inquiry Form in order to place a hold.
- In terms of the script, the production may at no time:
 - i. Refer to the University of Southern California or the Coliseum by its actual name, either in written or verbal form
 - ii. Have the words “Southern California,” “USC,” “SC,” “Trojan,” “Troy,” or any variation thereof used in the fictitious school’s name or when referencing the school
 - iii. Make reference to the fictitious school being located in “Los Angeles” or “L.A.”
 - iv. Use of cardinal and gold together or any shade of red and yellow together as the fictitious school colors
 - v. Use a school mascot that resembles a Trojan warrior, a horse, or other identifiable indicia of USC
 - vi. Use a negative “nickname” to refer to USC or a fictitious school
- Licensee may not photograph, film or videotape any of the following:
 - I. LOS ANGELES MEMORIAL COLISEUM COMMISSION insignias or logos
 - II. UNIVERSITY OF SOUTHERN CALIFORNIA insignias or logos
 - III. THE OLYMPIC RINGS located at the center arch of the Los Angeles Memorial

USE OF ANY OF THE MARKS OR LOGOS MENTIONED ABOVE MUST HAVE APPROPRIATE WRITTEN APPROVAL

3. DRONE FILMING

The usage of a drone during your filming is approved on a case by case basis by Coliseum Management. If approved, the drone is only to be used within the Coliseum fence line. A permit with LAFD is required.

- The following is required to be submitted for the permit:
 - Operator License - proof of UAS operating authority under Part 107
 - Registration Certificate - UAS Registration Certificate for all UAS intended to be used during filming
 - Insurance - with a limit of at least \$2,000,000 of coverage per incident
 - Controlled Airspace Authorization - Authorization to fly in controlled airspace can be granted via and App such as AIRMAPS or Skyward

- A detailed description of proposed flight activities (including maps)
- Copies of all necessary Waivers or Approvals (as applicable)
 - Operation from a moving vehicle or aircraft (§ 107.25)
 - Daylight operation (§ 107.29)
 - Visual line of sight aircraft operation (§107.31)
 - Visual observer (§107.33)
 - Operation of multiple small unmanned aircraft systems (§107.35)
 - Yielding the right of way (§107.37(a))
 - Operation over people (§107.39)
 - Operation in certain airspace (§107.41)
 - Operating limitations for small unmanned aircraft (§107.51)
- LAFD Operating Requirements for drone use during filming:
 - UFSO (Unit Flight Safety Officer) shall be present during all UAS activity for filming.
 - UFSO shall have the authority to suspend or cancel the UAS filming operation for violation of these provisions or unsafe conduct.
 - Maintain copied of all pertinent documentation for on-scene review upon request
 - UAS must be flown with the manufacturer’s designed parameters, relative to wind, weather and payload
 - UAS must be in operation utilizing “Flight Controller Stabilization Mode” (i.e. “Manual Flying” prohibited)
 - Maintain copies of all pertinent documentation for on-scene review upon request
 - Notifications shall be made one-half hour prior to the flight

LAPD Air Support Division	(213) 485-2600
LAFD Air Operations	(818) 756-8635

REFERENCES

- https://www.faa.gov/uas/commercial_operators/part_107_waivers/
- <https://film.ca.gov/state-permits/uas-filming-with-drones/>

4. FILM PERMITS

An additional film permit is not required if the production is exclusively inside the Coliseum. If you’re working on a feature film, television show or commercial in other communities of Los Angeles, please contact [FilmLA](https://filmla.com/for-filmmakers/permits/) or visit <https://filmla.com/for-filmmakers/permits/>

Filming outside of the Coliseum occurs in Exposition Park and requires an additional film permit from the California Film Commission. Visit <https://film.ca.gov/> for more information and additional resources.

For filming on the architecturally stunning and diverse campus of USC, please contact USC Campus Filming at (213) 440-4280 or <https://campusfilming.usc.edu/>

III. FIELD FILMING GUIDELINES

FIELD GUIDELINES - FOOTWEAR

Approved Field Shoes



TRAINERS



BUSINESS FLATS



TURF SHOES
*WITH PRIOR APPROVAL



WOMEN'S FLATS

Prohibited Field Shoes



SPORT CLEATS



HEELED SHOES



PLEASE NOTE

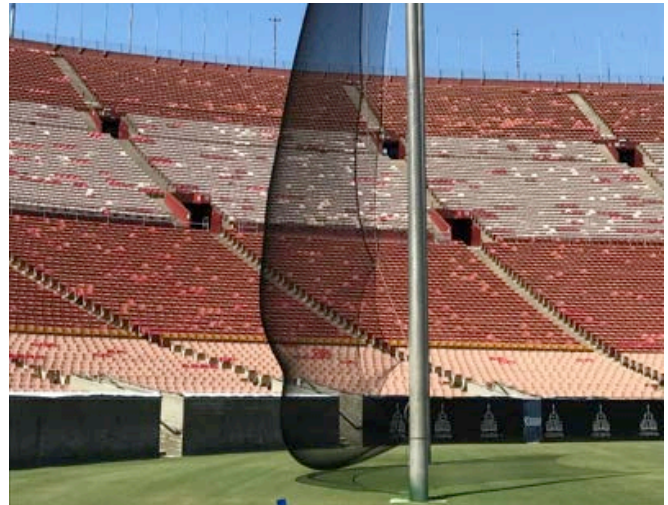
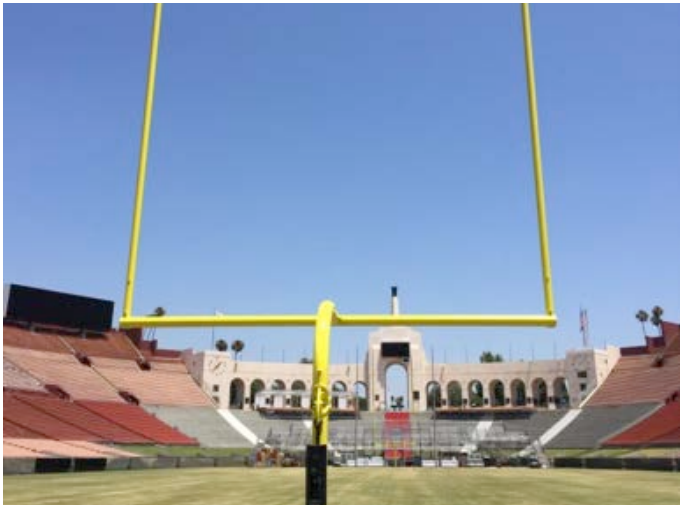
- Cleat usage is only permitted during events involving athletic competition.
- For filming productions, all rehearsals need non-cleated footwear. Key actors/actresses can wear cleats with the prior approval from the Sports Turf and Grounds Manager and if approved will be limited to wearing cleats only during live filming.

FIELD GUIDELINES - WEATHER






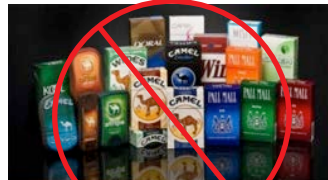

- Field availability/conditions is subject to weather conditions
- Field conditions will be determined by the Sports Turf and Grounds Manager
- In the case of rain, all field activities will cease and all equipment will be moved off the field onto a cemented area
- In the case of lightning, all field activities must cease for a minimum of 30 minutes until lightning within an 8-mile radius is cleared

FIELD GUIDELINES - FIELD GOAL/NET POLE REMOVAL OR INSTALLATION

- Field Goal Removal
 - Coliseum field goal posts operate on hydraulic lift system
 - Requires 4 hours with 4 personnel to remove or install
- Net Pole Removal
 - Will be removed or installed with the prior approval from the Sports Turf and Grounds Manager
 - Requires a production road and reach fork rental



FIELD GUIDELINES - RESTRICTED FIELD ITEMS AND GOODS

<p>GUM</p> 	<p>SHELLED FOOD</p>  <p>* Includes seeds, nuts, grains</p>	<p>AEROSOL PRODUCTS</p>  <p>* Includes bug spray, spray paint, Lysol, spray-on sunscreen, hairspray, perfume</p>	<p>VEGETATION</p> 
<p>PETROLEUM PRODUCTS</p> 	<p>USED BLANKETS</p>  <p>* Factory sealed/new products are allowed, but subject to the discretion of the Sports Turf and Grounds Manager</p>	<p>TOBACCO PRODUCTS</p> 	<p>FOOD AND BEVERAGE</p>  <p>* Food and Beverage is allowed from the edge of the playing field border to the field wall (sidelines extended)</p>

FIELD GUIDELINES - FIELD LOAD IN/LOAD OUT PROCEDURES

- Tunnel
 - A 20ft Fire lane must be maintained AT ALL TIMES due to fire regulations
 - Staff may be required to direct traffic in the tunnel depending on size and scope of filming
- Parking is restricted in the tunnel split - a 10ft clearance is required in front of both field storage entrances
- Entrances are located at the top and bottom of the tunnel split



III. ACTIVATION FEES

Coliseum Cauldron	\$150 per hour	
Field Lighting	\$150 per hour per tower	The Coliseum has 8 light towers that can be operated independently.
Video Boards	\$250 per hour	Video boards may also require additional staff to operate for live video or additional production capabilities
Net Pole Removal	\$6500	Includes labor and equipment for removal and replacement
Field Goal Post Removal	\$525	Includes labor and equipment for removal and replacement (per goal post)
Field Paint	\$2000	Includes labor, white paint and equipment for basic football gridiron.
Confetti Fee	\$2500	Additional fee for extended cleanup of confetti or aerial debris such as ash or pyrotechnics

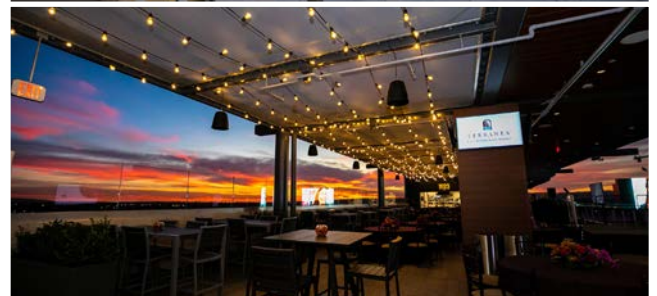
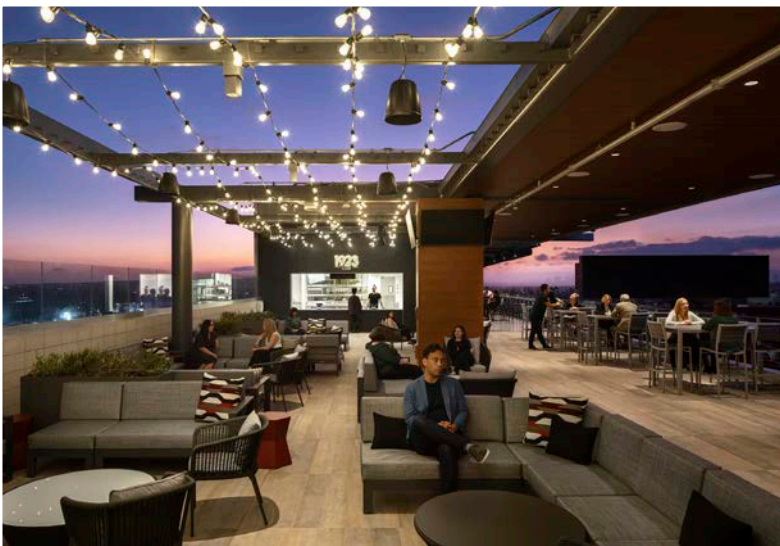
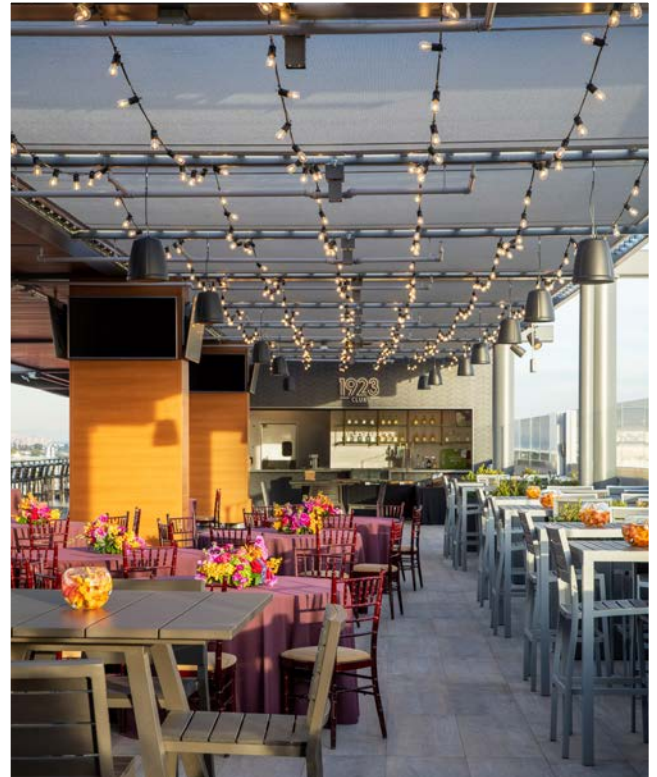
PLEASE NOTE

- Ask about Licensing rights to Peristyle and Coliseum exterior.
- Only generic shots are permitted at USC Locker Room and Olympic Plaza. Use of USC name, marks or colors, Olympic marks or Coliseum Commission logo requires additional licensing.
- Rates are for a maximum of 12 hours on site; additional hours will be billed at \$950 per hour. For staffing, overtime rates per hour will apply.

IV. LOCATION PHOTOS

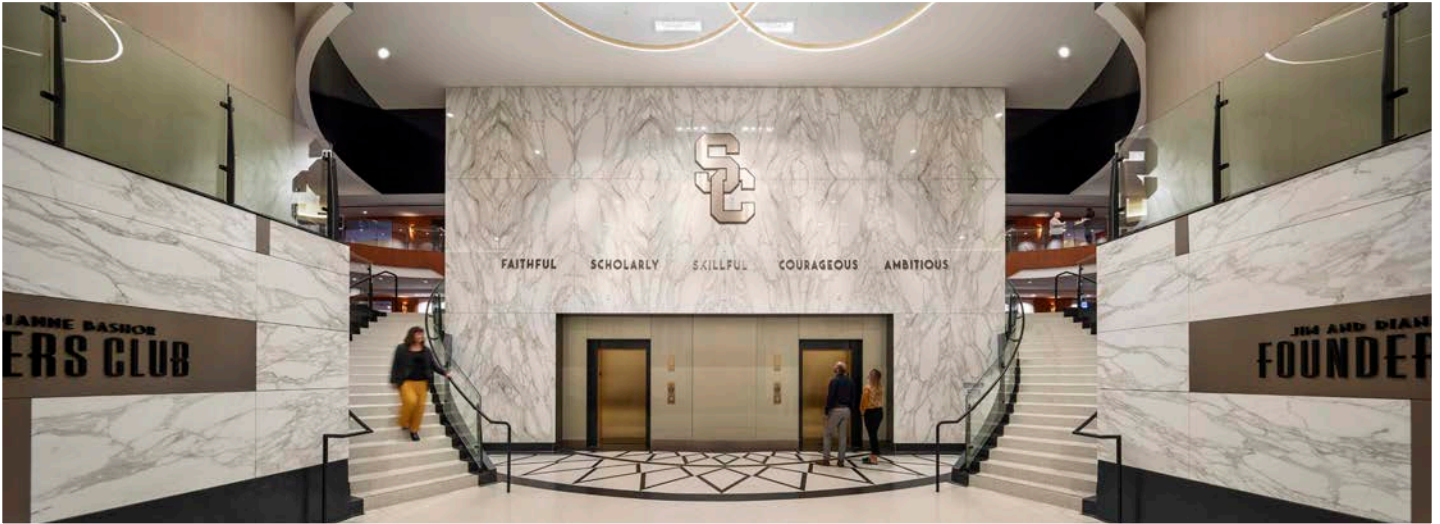
SCHOLARSHIP CLUB TOWER

1923 Club

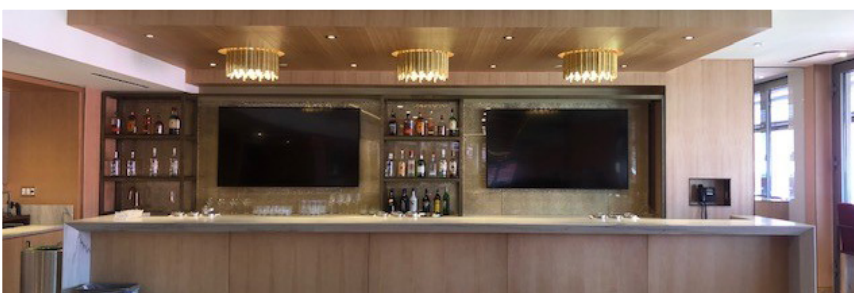




Founders Club



Presidents Suite

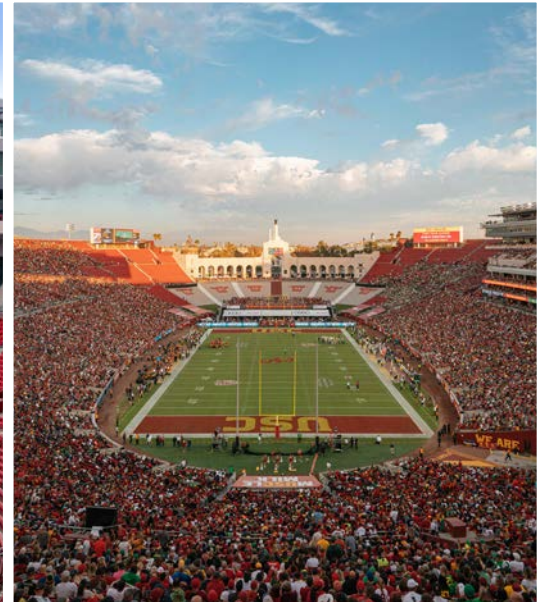


FILMING GUIDE

Peristyle



Field

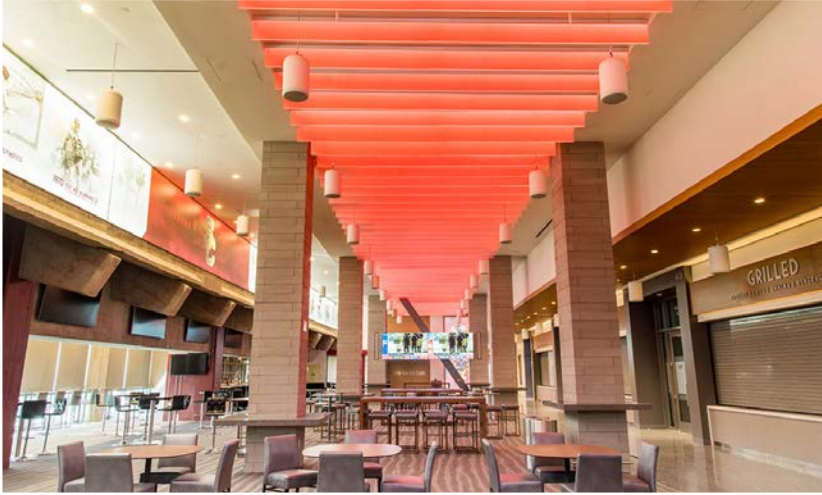


Locker Room





Lou Galen Club



Press Box



Suites



FILMING GUIDE

South Office



Tunnels



MORE COLISEUM PHOTO GALLERIES CAN BE FOUND ONLINE HERE:

<https://www.lacoliseum.com/album-coliseum-locations/>